

5      Figure 1: Product Parameters that Influence Perfume Performance in Diluted PW Products

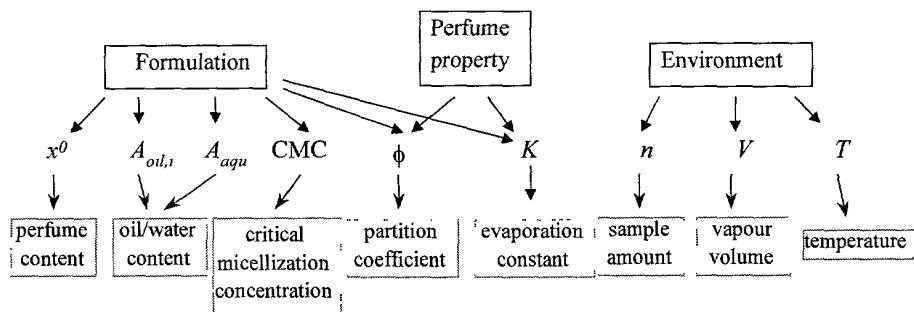
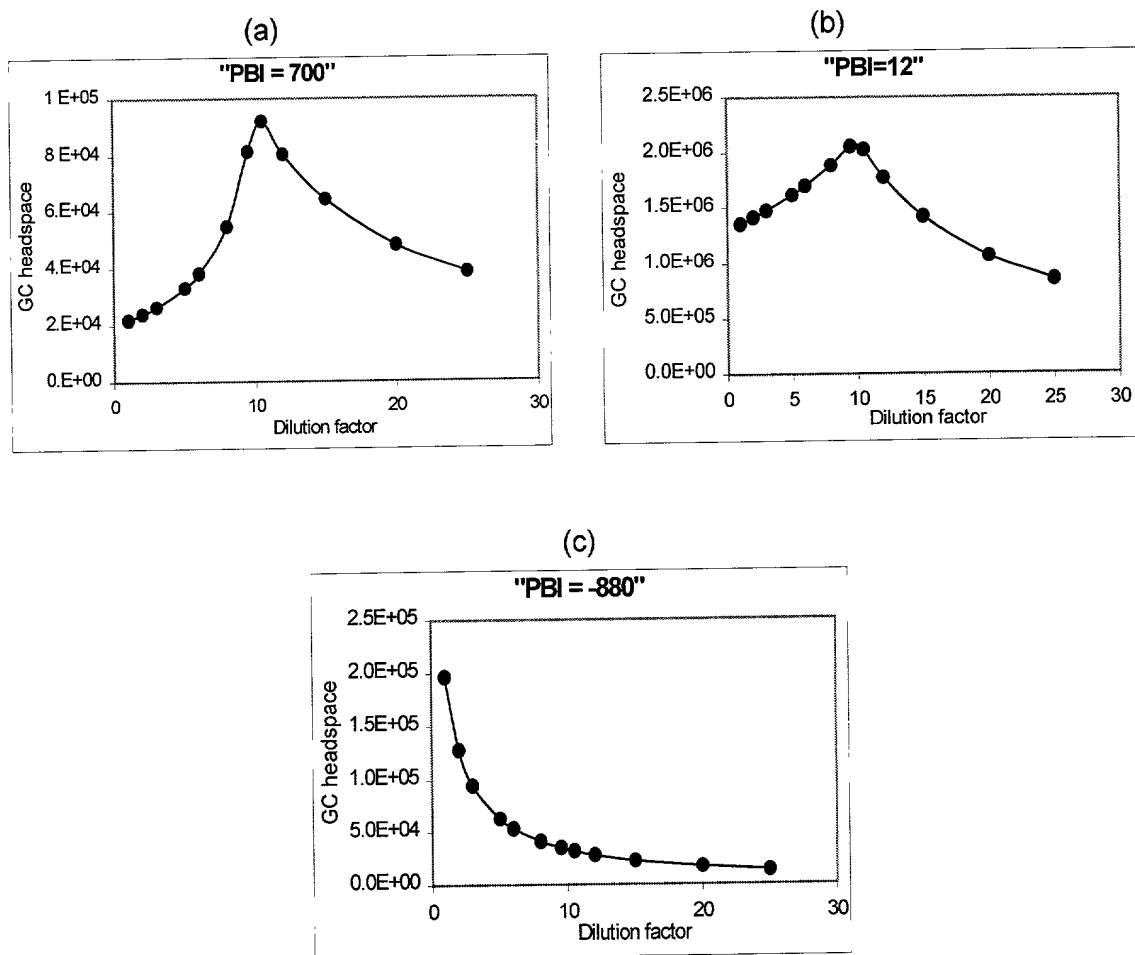


Figure 2: Theoretical Calculations of Fragrance Burst with Dilution

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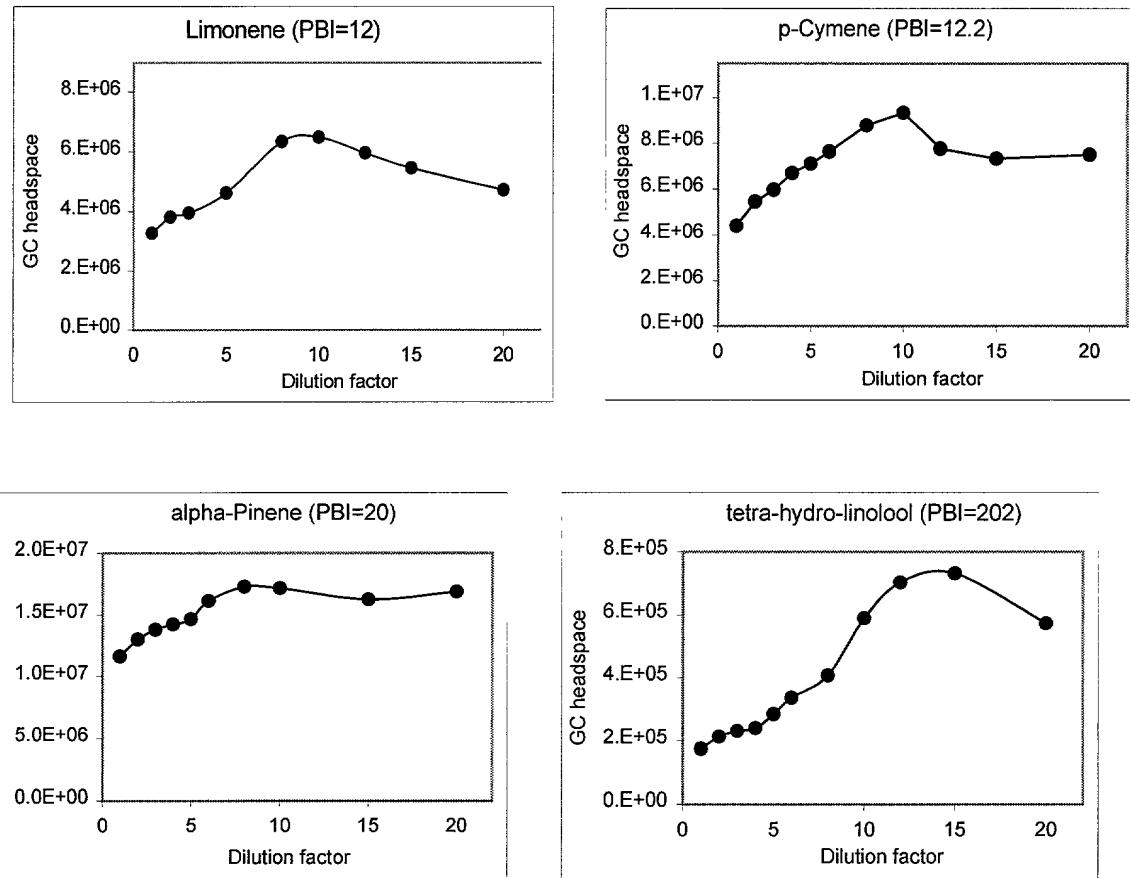
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Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution)

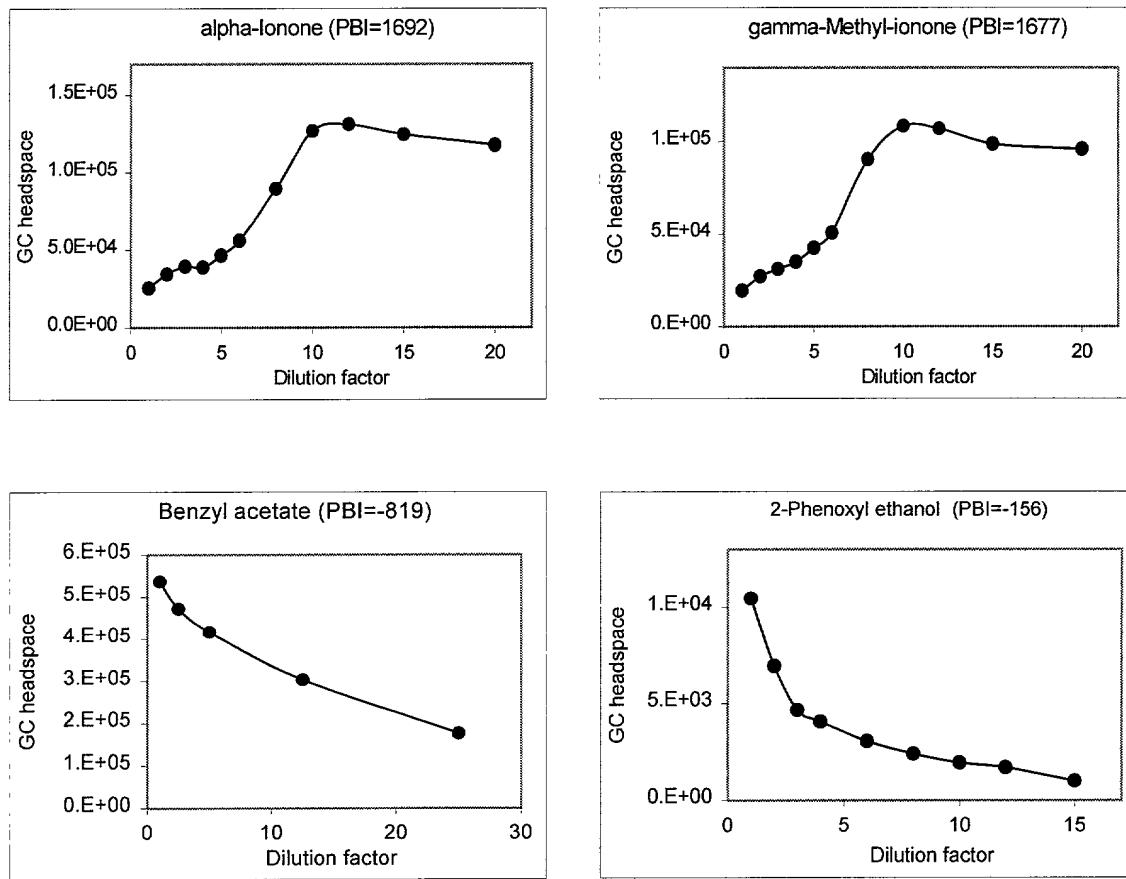
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Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution) (Cont'd)

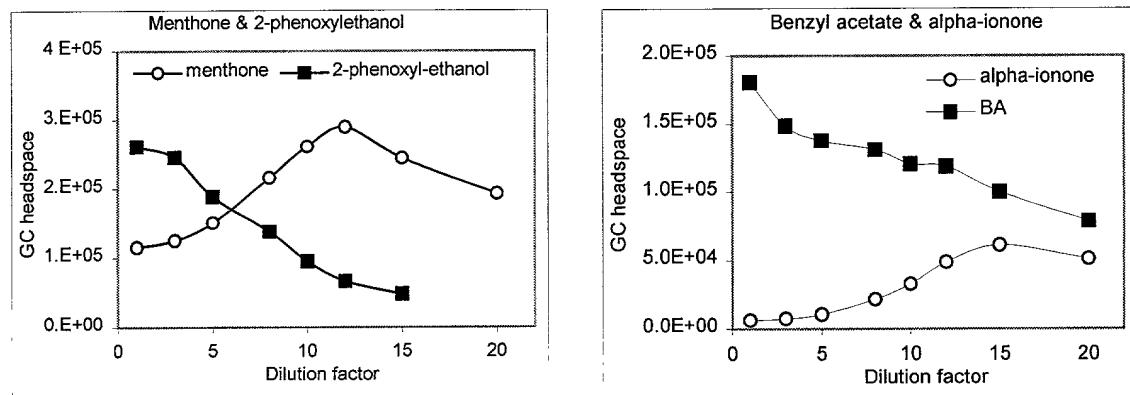
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Figure 4: Two-components Fragrance in Shower Liquid that Change Note upon Dilution

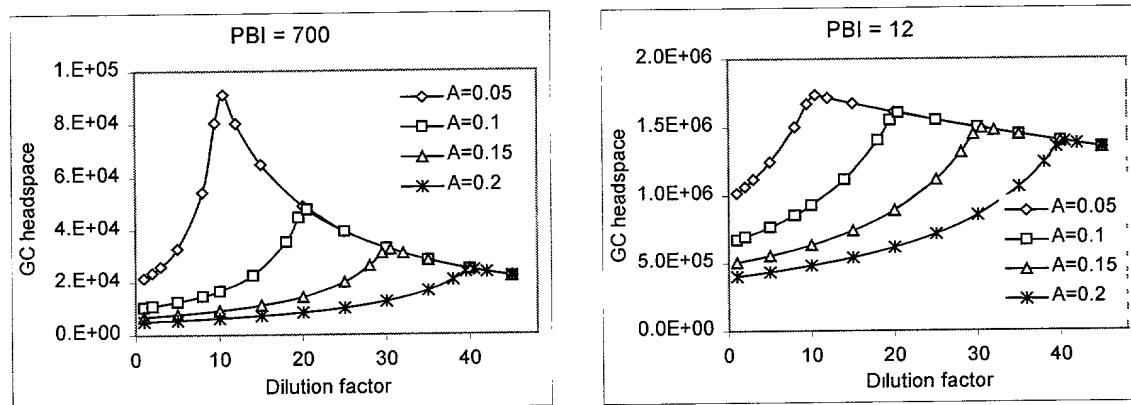
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Figure 5: Theoretical Models of Fragrance Burst with Change in Surfactant Concentration

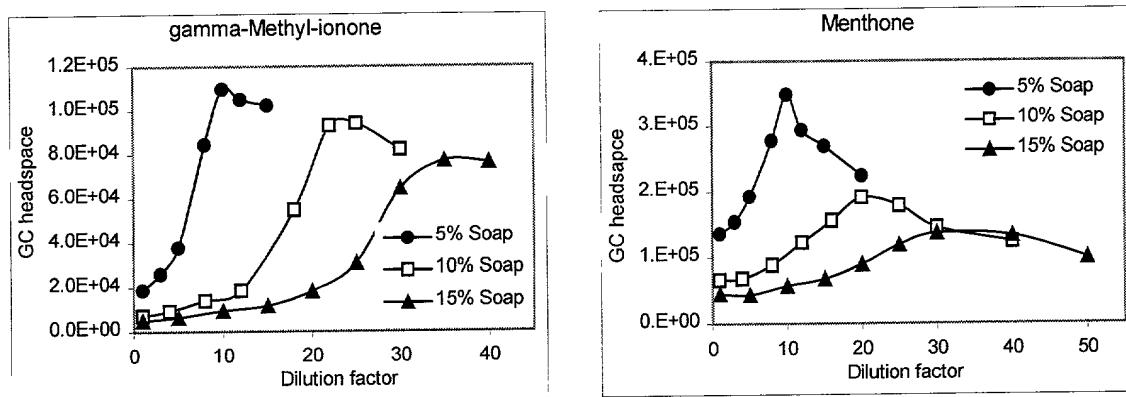
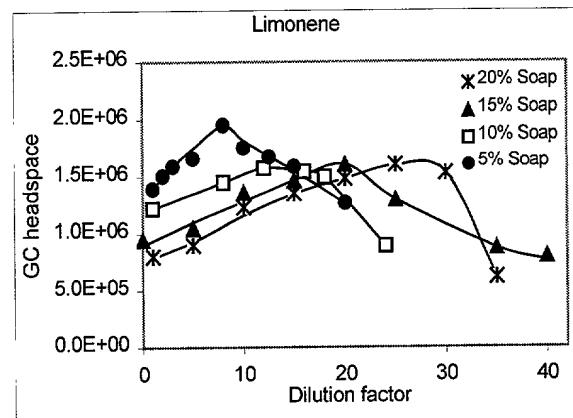
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10 A: The concentration of the surfactant (wt/wt).

Figure 6: Experimental Results of Fragrance Burst with Changes in Surfactant Concentration

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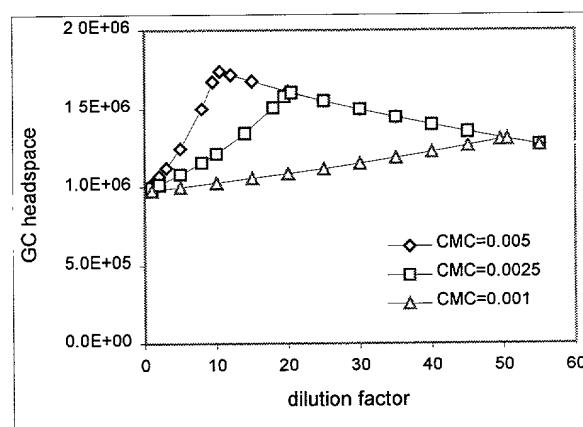


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Figure 7: Theoretical Model of Fragrance Burst with Change in Surfactant CMC

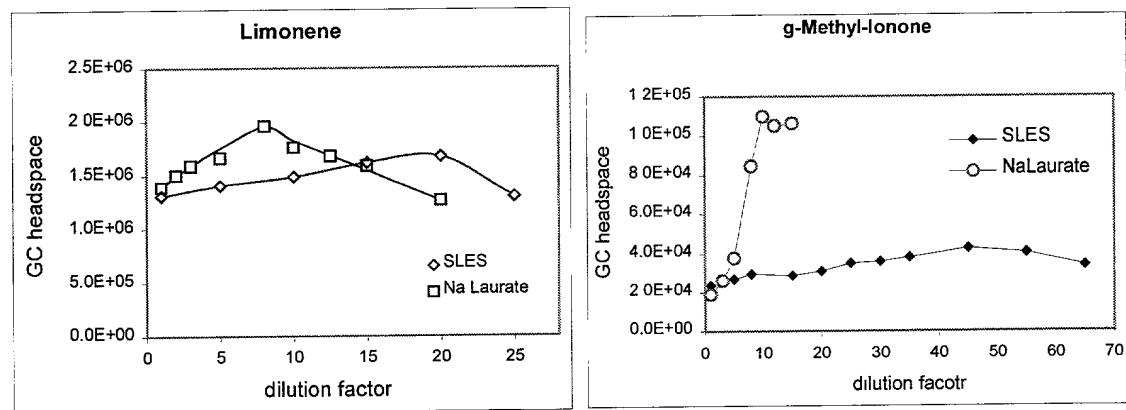
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Figure 8: Experimental Results of Fragrance Burst with Change in CMC

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Figure 9: Normalized Dilution Curve for Component in a Perfume Mixture

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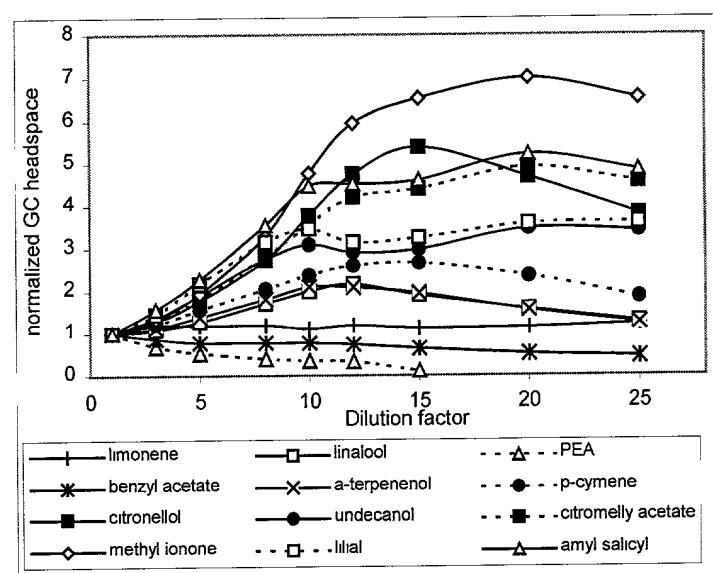
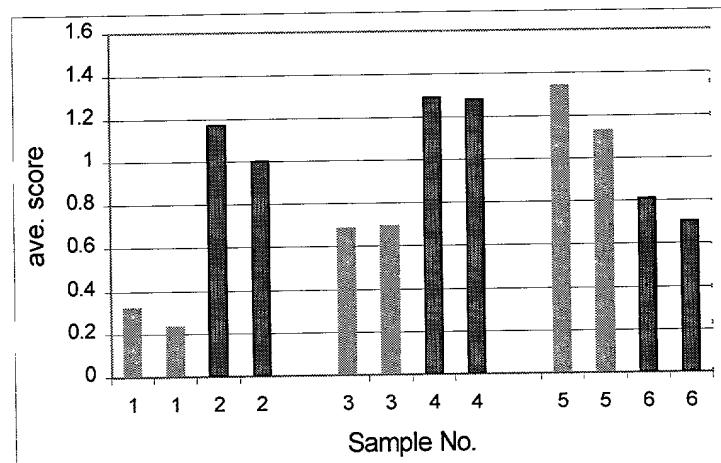


Figure 10: Results of Panel Study of the Single Perfume ( $\gamma$ -methyl-ionone) Systems

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Figure 11: Results of Panel Study of the Multi-component Perfume (menthone, tetra-  
5 hydrol-linalool,  $\alpha$ -ionone,  $\gamma$ -methyl-ionone) Systems

